**FROM:** Campaign workers

**TO:** All staff

**CONTENT:** Holiday giving email

**DATE TO SEND:** Week of December 6

**SUBJECT:** The world is counting on changemakers like you this holiday season

Dear fellow changemakers:

Thank you to everyone who made Giving Tuesday a huge success! If you didn’t have a chance to pledge last week, it's not too late! As we enter the final month of the year, the needs are greater than ever. Pledges made through the Combined Federal Campaign (CFC) will make a real difference to a countless number of individuals throughout our communities, nation, and world. We all have reasons to give and causes we find important, and the CFC empowers us to create change in our own ways.

Thanks to generous changemakers like you, the CFC is one of the largest and most successful workplace fundraising campaigns in the world. Hear from one CFC changemaker about her cause and why she pledges through the CFC:

**MEET RACHEL.**FAA employee. Foodie. Animal lover. Changemaker. Every year, Rachel gives through the CFC to fight childhood cancer. **The CFC makes it easy for all of us to change the world.**

*“[I give through the CFC because…] there are many different charitable causes that I care deeply about and I’d like to do my part and help. My contributions help different nonprofit organizations meet their mission and I get to see the impact including the advances in childhood cancer treatment and care, supporting families and other entities, raising awareness and much more!”*

Rachel is just like us: Federal employees. Retirees. Military personnel. Postal workers. Changemakers. Every year, we give to our favorite charities through the CFC and change the world together.

Let’s end this year on a high note and pledge to help those in need. Through the CFC, the opportunities are endless: you can share your story, donate a gift, volunteer your time, and be the face of change. Remember, your gift may be eligible for a tax deduction – be sure to check with your tax advisor to see qualifications and eligibility.

Thank you for being the face of change to those in need this holiday season and beyond.

Cheers,

[Campaign worker]

[Title]